



(Mis)adventures. Stories. People.
Explore with emotion, live for the journey.

LET'S TALK NUMBERS!

BLOG STATS (January 2017)

14k monthly page views | 10.6k monthly visitors

Average time on page: 4:02 | DA 30 | PA 42

47% US & Canada, 22% Europe, 14% Asia, 13% UK

89% female - 11% male | 47% age 25-34

SOCIAL MEDIA (31/01/17)

Twitter: 17000 | Instagram: 3500 | Facebook: 1400 | Pinterest: 6100

TOTAL: 28000 SM followers

Klout score: 65

#54 Rise top 1000 travel blogs | #12 Rise Twitter followers club

HOW CAN WE WORK TOGETHER?

Media trips | Destination promotion | Brand ambassador | Product reviews |
Guest posts | Advertising | Social media campaigns | ...

HELLO!



I'm Liesbeth, a Belgian travel blogger who's always looking for new places to discover and stories to tell. In this media kit you'll find all useful facts and figures about my blog. Feel free to contact me if you have any other questions!

Lili's travel plans focuses on first-hand travel experiences, people and emotions. I don't just want to inform my readers or share practical details, but inspire them and make them want to pack their bags, too. If you share the same interests and want me to promote your brand, product, destination, hotel, ... please get in touch, I'd love to work with you!