



Travel blog with a focus on people, (mis)adventures, stories and emotions

LET'S TALK NUMBERS!

BLOG STATS (April 2016)

MPV: +8300

MUV: +5100

Average time on page: 3:30

35% US, 25% Europe, 10% UK

74% female / 26% male

45% age 25-34

Online since
october 2015

SOCIAL MEDIA (25/05/16)

Twitter: 8900

Instagram: 2400

Facebook: 985

Pinterest: 3800

Klout score: 69

TOTAL: +16000 SM followers



I'm Liesbeth, a Belgian travel blogger who's always looking for new places to discover and stories to tell. In this media kit you'll find all useful facts and figures about my blog. Feel free to contact me if you have any other questions!

Lili's travel plans focuses on first-hand travel experiences, people and emotions. I don't just want to inform my readers or share practical details, but inspire them and make them want to pack their bags, too. If you share the same interests and want me to promote your brand, product, destination, hotel, ... please get in touch, I'd love to work with you!

I'm a TravelloApp Ambassador



HOW CAN WE WORK TOGETHER?

Media trips | Destination promotion | Brand ambassador | Product reviews |
Guest posts | Advertising | Social media campaigns | ...